

Welcome to
Kromer Country

Contributor Guidelines



**STORMY[®]
KROMER**



01.

Welcome, we're happy you're here

You encompass what Kromer Country is all about: community and authenticity in Stormy Kromer style.

We believe everyone has a unique story to tell, and we want to hear yours. Anything from hiking, biking, hunting, and fishing to food, drinks, camping, and critters is fair game, as long as it's about you.

02.

Writing Tips

We want your stories like you – real. Let your personality shine through. Don't try to be anything that you aren't, we promise it will turn out better that way and it'll end up with fewer edits. The process will move quicker if you pay attention to spelling, grammar, and make sure you keep your contribution in the first person. We recommend keeping the final product between 600-1,000 words.

*What do we need
from you?*



03.



- A high-quality headshot
- A bio of 3-5 sentences. This should be an introduction in the first person.
- Pictures related to what you're writing about (and of you sporting your Stormy Kromer gear).

04.

To Note:

We want your personality to shine through in the stories you tell, and our team reserves the right to edit all content submitted to provide even more clarity. Submission of your contributions (photo and written) grants Stormy Kromer permission to edit any aspect of content before publication, and publishing for website, social, and marketing purposes. Submission of your contribution does not guarantee its publication on KromerCountry.com.

